

2016-17 Degree Plan


Marketing & Operations (Dual Concentration), BBA

Anderson School of Management: Department of Marketing, Information and Decision Sciences (4 Year

Term 1	Hours Towards Degree: 15	Hours	Minimum Grade	Notes
MATH 121: College Algebra		3	C	
ENGL 110: Accelerated Composition or ENGL 111: Composition I and ENGL 112: Composition II or ENGL 113: Enhanced Composition		3	C	
Humanities Core Course		3	C	
Physical and Natural Sciences Core Course		3	C	
MGMT 113 or MGMT 158 or MGMT 190 or Free Elective		3	C	
Term Hours:		15		
Term 2	Hours Towards Degree: 31	Hours	Minimum Grade	Notes
MATH 180: Elements of Calculus I		3	C	
ENGL 120: Composition III		3	C	
Physical and Natural Science Core Course (With Laboratory)		4	C	
ECON 105: Macroeconomics		3	C	
Foreign Language Core Course		3	C	
Term Hours:		16		
Term 3	Hours Towards Degree: 46	Hours	Minimum Grade	Notes
ENGL 219: Technical Writing or ENGL 220: Expository Writing		3	C	
Fine Arts Core Course		3	C	
ECON 106: Microeconomics		3	C	
STAT 145 or STAT 245 or STAT 345		3	C	
Free Elective		3	C	
Term Hours:		15		
Term 4	Hours Towards Degree: 58	Hours	Minimum Grade	Notes
CS 150L: Computing for Business Students		3	C	
MGMT 202: Principles of Financial Accounting		3	C	
Social and Behavioral Science Core Course		3	C	
Free Elective		3	D-	
Term Hours:		12		
Term 5	Hours Towards Degree: 74	Hours	Minimum Grade	Notes
MGMT 300: Operations Management		3	C-	
MGMT 303: Managerial Accounting		3	C-	
MGMT 306: Organizational Behavior and Diversity		3	C-	
MGMT 322: Marketing Management		3	C-	
MGMT 398: Career Management Skills		1	C-	
MGMT 308: Ethical, Political and Social Environment		3	C-	
Term Hours:		16		
Term 6	Hours Towards Degree: 92	Hours	Minimum Grade	Notes
MGMT 326: Financial Management		3	C-	
MGMT 450: Computer-Based Information Systems		3	C-	
MGMT 481: Marketing Research I		3	C-	
MGMT 433: Management of Service Operations		3	C-	
MGMT 486: Logistics Systems Management		3	C-	
MGMT 497: Internship (free elective)		3	C-	
Term Hours:		18		

Term 7	Hours Towards Degree: 110	Hours	Minimum Grade	Notes	
		MGMT 310: Legal Issues-Managers	3	C-	
		MGMT 328: International Management	3	C-	
		MGMT 434: Manufacturing Systems Management	3	C-	
		MGMT 435: Marketing Strategy	3	C-	
		Free Elective	6	D-	
		Term Hours:	18		

Term 8	Hours Towards Degree: 128	Hours	Minimum Grade	Notes	
		MGMT 488: Materials & Supply Chain Management	3	C-	
		MGMT 498: Strategic Management	3	C-	
		Upper Division Humanities	3	C	
		Operations Elective	3	C-	
		Free Elective	6	D-	
		Term Hours:	18		

Crucial course:  (A crucial course is a predictor for success in obtaining this degree. It should be taken in the term indicated in order to ensure timely progress to graduation.)

Degree Plan Notes

- Keep in mind that minimum grades on road map are for individual coursework only. Students must maintain a minimum of a 2.0 cumulative grade point average from admission and graduation from the Anderson School of Management.