### Term 1

**Hours Towards Degree:** 15

<table>
<thead>
<tr>
<th>Course</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
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<tbody>
<tr>
<td>Social Behavioral Science</td>
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<tr>
<td>ENGL 101: Composition I: Exposition</td>
<td>3</td>
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<tr>
<td>Freshman Academic Choice</td>
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<td>STAT 145: Introduction to Statistics</td>
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<td>Second Language</td>
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**Term Hours:** 15

### Term 2

**Hours Towards Degree:** 31

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<tr>
<th>Course</th>
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<tbody>
<tr>
<td>Humanities</td>
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<td>ENGL 102: Composition II: Analysis and Argument</td>
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<tr>
<td>Physical and Natural Science</td>
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<td>Minor or 2nd Major Requirement</td>
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**Term Hours:** 16

### Term 3

**Hours Towards Degree:** 46

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<tbody>
<tr>
<td>CJ 171L: Introduction to Media Writing</td>
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<tr>
<td>Fine Arts</td>
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<td>CJ 130 Or PHIL 156 or ENGL 219 or ENGL 220</td>
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**Term Hours:** 15

### Term 4

**Hours Towards Degree:** 61

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<tr>
<td>CJ 269: Multimedia and Visual Communication</td>
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<tr>
<td>CJ 387: Introduction to Strategic Communication</td>
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<tr>
<td>Social Behavioral Science</td>
<td>3</td>
<td>C</td>
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<td>Minor or 2nd Major Requirement</td>
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<td>2nd Major or Upper Division Elective</td>
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**Term Hours:** 15
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<tr>
<td>CJ 388: Strategic Planning and Positioning</td>
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<td>CJ 389: Creative Concepts</td>
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<tbody>
<tr>
<td>CJ 488: Strategic Communication Campaigns</td>
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<td>CJ Elective from List</td>
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<tr>
<td>Humanities</td>
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<td>C</td>
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<td>Minor or 2nd Major Requirement</td>
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<td>2nd Major or Elective Any Level</td>
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<td>Upper Division Elective</td>
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<td>CJ Elective from List</td>
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<td>CJ 365: History of Media</td>
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<td>CJ 466: Media Ethics and Law</td>
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<td>CJ Elective from List</td>
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<td>CJ 478: Media Theory and Research</td>
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**Crucial course:** (A crucial course is a predictor for success in obtaining this degree. It should be taken in the term indicated in order to ensure timely progress to graduation.)

**Degree Plan Notes**
- Minimum graduation GPA = 2.00. Keep in mind that minimum grades on road map are for individual coursework only. Students must maintain a minimum of a 2.0 cumulative GPA for admission to and graduation from the College of Art & Science.
<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
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<tbody>
<tr>
<td>ENGL 219</td>
<td>Tech &amp; Professional Writing</td>
</tr>
<tr>
<td>ENGL 220</td>
<td>Expository Writing</td>
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<tr>
<td>PHIL 156</td>
<td>Reasoning &amp; Critical Thinking</td>
</tr>
<tr>
<td>CJ 130</td>
<td>Public Speaking</td>
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