

2014-15 Degree Plan


Marketing Management, BBA

Anderson School of Management: Department of Marketing, Information and Decision Sciences (4 Year

Term 1	Hours Towards Degree: 15	Hours	Minimum Grade	Notes
MATH 121: College Algebra		3	C	
ENGL 110: Accelerated Composition or ENGL 111: Composition I and ENGL 112: Composition II or ENGL 113: Enhanced Composition		3	C	
Humanities Requirement		3	C	
Social & Behavioral Science Elective		3	C	
Physical & Natural Sciences		3	C	
Term Hours:		15		
Term 2	Hours Towards Degree: 31	Hours	Minimum Grade	Notes
MATH 180: Elements Calculus I		3	C	
ENGL 120: Composition III		3	C	
Physical and Natural Science with Lab		4	C	
ECON 105: Introductory Macroeconomics		3	C	
Foreign Language		3	C	
Term Hours:		16		
Term 3	Hours Towards Degree: 46	Hours	Minimum Grade	Notes
CS 150L: Computing for Business		3	C	
Fine Arts Requirement		3	C	
ECON 106: Microeconomics		3	C	
STAT 145 or STAT 245 or STAT 345		3	C	
PSY 105: General Psychology or SOC 101: Introduction to Sociology		3	C	
Term Hours:		15		
Term 4	Hours Towards Degree: 61	Hours	Minimum Grade	Notes
ENGL 219: Technical Writing or ENGL 220: Expository Writing		3	C	
Social & Behavioral Sciences Elective		3	C	
MGMT 202: Principles of Financial Accounting		3	C	
Free Elective		6	D-	
Term Hours:		15		
Term 5	Hours Towards Degree: 77	Hours	Minimum Grade	Notes
MGMT 300: Operations Management		3	C-	
MGMT 303: Managerial Accounting		3	C-	
MGMT 306: Organizational Behavior and Diversity		3	C-	
MGMT 398: Career Management Skills		1	C-	
MGMT 330: Business Programming Fundamentals		3	C-	
MGMT 459: Information Analysis		3	C-	
Term Hours:		16		
Term 6	Hours Towards Degree: 92	Hours	Minimum Grade	Notes
MGMT 308: Ethical, Political and Social Environment		3	C	
MGMT 310: Legal Issues for Managers		3	C-	
MGMT 322: Marketing Management		3	C-	
MGMT 329: Data Management		3	C-	
MGMT 497: Internship		3	C-	
Term Hours:		15		

Term 7	Hours Towards Degree: 110	Hours	Minimum Grade	Notes
	MGMT 326: Financial Management	3	C-	
	MGMT 450: Computer-Based Information Systems	3	C-	
	Management Information System Elective	3	C-	
	Free elective	9	D-	
	Term Hours:	18		

Term 8	Hours Towards Degree: 128	Hours	Minimum Grade	Notes
	MGMT 498: Strategic Management	3	C-	
	MGMT 328: International Management	3	C-	
	Management Information System Elective	3	C-	
	Upper Division Humanities	3	C	
	Free Elective	6	D-	
	Term Hours:	18		

Crucial course:  (A crucial course is a predictor for success in obtaining this degree. It should be taken in the term indicated in order to ensure timely progress to graduation.)